

# 8<sup>th</sup> Dubai International Sports Conference

## Empowering the Future of Football

Day 1 – Saturday, December 28, 2013



OPENING	SESSION TITLE	MODERATORS	TIME
Registration			09.00-10.00
Exhibition Opening			09.00-16.00
Opening Ceremony			10.00-10.15
SPEAKERS	AT THE TOP	REFEREE OF THE SESSION	TIME
<ul style="list-style-type: none"> <li>○ <b>Cristiano Ronaldo</b> - Portuguese National Team &amp; Real Madrid Star</li> </ul>	Developing player career towards the top	<b>Pierluigi Collina</b> UEFA Chief Referee Officer	10.15-11.00
<b>BREAK</b>			11.00-11.15
SPEAKERS	INVESTMENT IN FOOTBALL	MODERATOR	TIME
<ul style="list-style-type: none"> <li>○ <b>Carlo Tavecchio</b> - Deputy Chairman, Italian Football Federation</li> <li>○ <b>Hamad bin Nukhairat</b> - Executive Board, PLC</li> <li>○ <b>Roy Aitken</b> - Sport Director, Al Ahli FC</li> <li>○ <b>Mike Farnan</b> - Former Commercial Chief, Manchester United</li> </ul>	<ul style="list-style-type: none"> <li>- Development of football facilities</li> <li>- PLC role in supporting UAE clubs</li> <li>- Successful local model</li> <li>- Successful investment model</li> </ul>	<b>Hamed Al Harthi</b> Dubai Sports Channel	11.15-12.30
SPEAKERS	CREATING A WINNING TEAM	MODERATOR	TIME
<ul style="list-style-type: none"> <li>○ <b>Josep Guardiola</b> - Bayern Munich Coach</li> <li>○ <b>Antonio Conte</b> - Juventus Coach</li> <li>○ <b>Fabio Capello</b> - Russian National Team Manager</li> </ul>	Another way to win	<b>Tony Damascelli</b> Editorialist of "Il Giornale" newspaper	12.30-13.45

# 8<sup>th</sup> Dubai International Sports Conference

## Empowering the Future of Football

Day 2 – Sunday, December 29, 2013



	SESSION TITLE	MODERATORS	TIME
<b>Exhibition</b>			09.00 -16.00
SPEAKERS	EMPOWERING THE FUTURE OF FOOTBALL	MODERATOR	TIME
<ul style="list-style-type: none"> <li>○ <b>Senes Erzik</b> - Vice President, UEFA</li> <li>○ <b>Marco Villiger</b> - Director of Legal Division, FIFA</li> <li>○ <b>Dr. Hafez Al Medlej</b> - Head of Marketing Committee, AFC</li> <li>○ <b>Massimo Busacca</b> - Chief Refereeing Officer, FIFA</li> </ul>	<ul style="list-style-type: none"> <li>• Partnership between UEFA &amp; AFC</li> <li>• Establishing and delivering good governance in the football community</li> <li>• Scope of cooperation between AFC &amp; UEFA</li> <li>• Professionalization of the environment in which FIFA referees develop and work</li> </ul>	<b>Mario Gallavotti</b> International Sports Lawyer	10.00 -11.15
SPEAKERS	FUTURE OF FOOTBALL	MODERATOR	TIME
<ul style="list-style-type: none"> <li>○ <b>Ian Rush</b> - Official Ambassador of Liverpool FC</li> <li>○ <b>Umberto Gandini</b> - AC Milan Director</li> <li>○ <b>Peter Hutton</b> - MP &amp; SILVA CEO</li> </ul>	Global investments (youth development, TV production, new revenue sources)	<b>Osama Al Amiri</b> Abu Dhabi Sports Channel	11.15 -12.30
<b>BREAK</b>			12.30 -13.00
SPEAKERS	THE CAPTAIN	MODERATOR	TIME
<ul style="list-style-type: none"> <li>○ <b>Frank Ribery</b> - French National Team &amp; Bayern Munich Star</li> <li>○ <b>Xavier Hernandez</b> - Spanish National Team &amp; Barcelona Star</li> </ul>	Leadership skills in winning championships	<b>Mustaf Al Agha</b> Head of MBC Sport	13.00 -14.15
<b>CLOSING</b>			TIME
<b>CONFERENCE RECOMMENDATIONS</b>			14.15 -14.30